

## 2017 Second Quarter Earnings Conference Call

August 15, 2017

Jeffrey T. Gill President & CEO

**Anthony C. Allen** 

Vice President & CFO

#### Safe Harbor Disclosure



#### Non-GAAP Financial Measures

Any non-GAAP measures, and their related reconciliation to GAAP measures, are provided and available on the company's website: www.sypris.com

Each forward-looking statement herein is subject to risks and uncertainties, as detailed in our most recent Form 10-K and Form 10-Q and other SEC filings. Briefly, we currently believe that such risks also include the following: our estimated EBITDA includes significant gains from the anticipated sale of certain equipment, but there can be no assurances that such sales will be achieved as planned; our failure to return to profitability on a timely basis, which would cause us to continue to use existing cash resources or other assets to fund operating losses; our failure to successfully complete final contract negotiations with regard to our announced contract "awards"; our failure to develop and implement specific plans (a) to offset the impact of reduced revenues as we migrate our focus from a small number of traditional tier 1 customers in the commercial vehicle markets to a more diversified base of customers who are able to place higher strategic value on our innovation, flexibility and lean manufacturing capabilities, (b) to implement our cost-savings initiatives and to consolidate and streamline operations in accordance with the modified exit or disposal plan related to our Broadway Plant and our other plans; breakdowns, relocations or major repairs of machinery and equipment; volatility of our customers' forecasts, scheduling demands and production levels which negatively impact our operational capacity and our effectiveness to integrate new customers or suppliers; potential impairments, non-recoverability or write-offs of assets or deferred costs; inventory valuation risks including excessive or obsolescent valuations; the fees, costs and supply of, or access to, debt, equity capital, or other sources of liquidity; dependence on, retention or recruitment of key employees especially in the Broadway Plant; risks of foreign operations; currency exchange rates; war, terrorism, or political uncertainty; the cost, quality, timeliness, efficiency and yield of our operations and capital investments, including working capital, production schedules, cycle times, scrap rates, injuries, wages, overtime costs, freight or expediting costs; cost and availability of raw materials such as steel, component parts, natural gas or utilities; changes in licenses, security clearances, or other legal rights to operate, manage our work force or import and export as needed; our ability to successfully develop, launch or sustain new products and programs; labor relations; strikes; union negotiations; pension valuation, health care or other benefit costs; potential weaknesses in internal controls over financial reporting and enterprise risk management; disputes or litigation involving supplier, customer, employee, creditor, stockholder, product liability or environmental claims; our inability to patent or otherwise protect our inventions or other intellectual property from potential competitors; the costs of compliance with our auditing, regulatory or contractual obligations; our reliance on third party vendors and sub-suppliers; adverse impacts of new technologies or other competitive pressures which increase our costs or erode our margins; regulatory actions or sanctions; U.S. government spending on products and services that Sypris Electronics provides, including the timing of budgetary decisions; cyber security threats and disruptions; changes or delays in customer budgets, funding or programs; failure to adequately insure or to identify environmental or other insurable risks; unanticipated or uninsured disasters, losses or business risks; inaccurate data about markets, customers or business conditions; or unknown risks and uncertainties. There can be no assurance that our expectations, projections or views expressed in any forward-looking statements will come to pass, and undue reliance should not be placed on these forward-looking statements. We undertake no obligation to update these statements, except as required by law.

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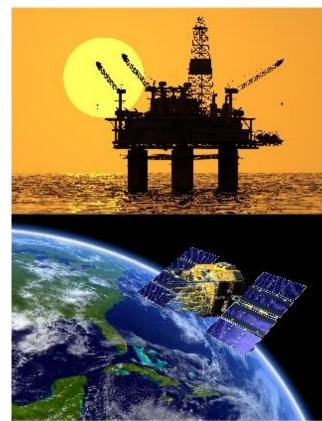
#### Overview



#### **2Q17 Highlights**

- Revenue increased 16.8% sequentially
  - 32.5% increase at Sypris Electronics
  - 10.2% increase at Sypris Technologies
- Gross margin expanded to 7.5% for Q2
  - 18.1% gross margin for Sypris Electronics
  - 2.1% gross margin for Sypris Technologies
- 31.8% reduction in SG&A expense year-over-year
- Announced the award of 4 new contracts for mission-critical Space and Military applications with Harris Corporation
- Total new sales expected from recent contract awards in both business units
  - \$20.7 million in 2018
  - \$24.8 million in 2019





#### **Overview**



#### **2Q17 Highlights**

- \$26.3 million two-year cost improvement target
  - All major initiatives are now complete
  - Expect further positive impact on margins in 2018 as full year results are realized from these actions
- Raising revenue guidance; Confirming margin outlook for the second half of 2017

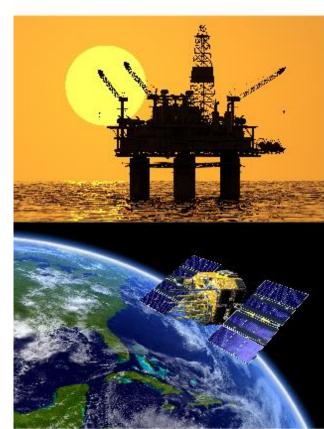
– Revenue: \$42.0-\$44.0 million

- Gross margin: 15.0%-17.0%

EBITDA: 7.0%-9.0% of sales

- Expect a return to profitability during 2H17
  - Revenue growth
  - Revenue mix
  - Cost improvement initiatives



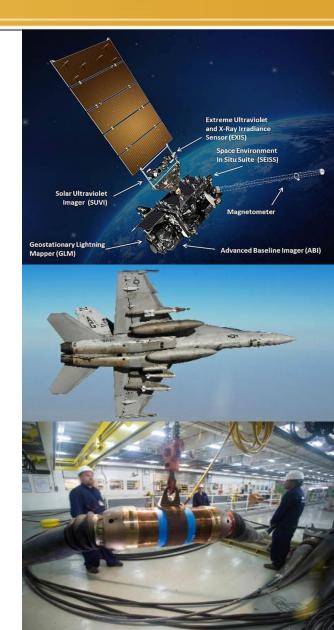


## **Transition Plan Update**



#### **Objectives**

- Significantly improve our cost-competitiveness on a sustained basis
- Establish and maintain a highly-liquid balance sheet
- Achieve a balanced diversification of customers and markets served
- Complete the Broadway relocation utilizing internally generated funds
- Build shareholder value
  - Innovation technology, process, design and materials
  - Culture lean and continuous improvement
  - Growth new customer, markets, services, and products



## **Transition Plan Update**



#### **Actions Taken in 2016**

- Entered into sale-leaseback for underutilized real estate generating \$12.0 million
- Divested CSS business, generating \$42.0 million
- Eliminated high-cost commercial debt: savings of \$5.5 million annually
- Relocated Sypris Electronics to a modern 50,000 square foot facility: savings of \$1.7 million annually
- Reduced salaried headcount, etc.: savings of \$2.7 million annually
- Initiated the transfer of certain forging and machining operations from the Broadway Plant to other Sypris locations
- Secured new orders to boost backlog for 2017 and 2018 shipments





## **Transition Plan Update**

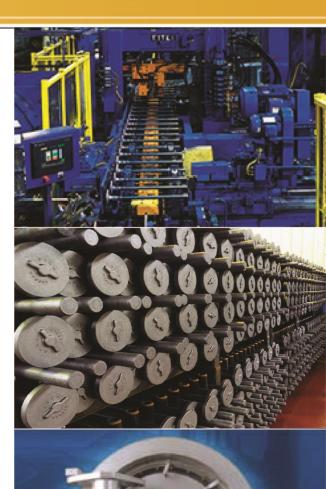


#### Initiatives to be Completed – On Plan

- The timely approval and launch of programs in Toluca
  - Daimler completed and launched
  - Volvo/Mack underway; expect to complete Q4
- The successful implementation of a single ERP platform
- Transition of operations from the Broadway Plant
- The liquidation of idle and underutilized non-core assets
- The timely delivery of large, booked orders

#### **Expected Results**

- \$26.3 million improvement in annual income
  - Sequential margin improvement from Q2 to Q3
  - Further margin expansion in 2H17 and 2018 full year

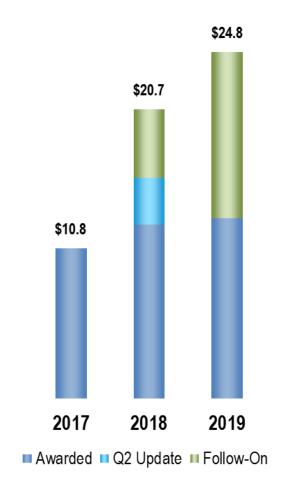


## **New Program Awards**



- During the past 15 months, the award of new, multi-year programs has been very positive
  - \$15.8 million for 2018
  - \$12.9 million for 2019
  - Average term of 4+ years
- In addition, follow-on business from new government contracts is expected to be material
  - \$4.9 million for 2018
  - \$11.9 million for 2019
- Total incremental sales expected from recent new awards
  - \$20.7 million for 2018
  - \$24.8 million for 2019

#### Program Awards & Follow-On Business



## **New Program Awards: Sypris Technologies**



- New program awards balanced across customers, markets and products
- Providing solid multi-year foundation for growth
- Fits existing capacity with only incremental capital needs
- Additional prospective business available to further increase revenue in 2018 and 2019
- Outlook is positive

|                                   |              |              |              | Revenue       |            |               |
|-----------------------------------|--------------|--------------|--------------|---------------|------------|---------------|
| Market                            | Date         | Term         | SOP          | 2017          | 2018       | 2019          |
| Automotive<br>Awarded             | 4Q16         | 7 Yr         | 4Q18         | \$ -          | \$ 0.7     | \$ 4.0        |
| Light Truck<br>Awarded<br>Awarded | 1Q17<br>1Q17 | 2 Yr<br>3 Yr | 1Q17<br>1Q17 | 0.7<br>1.0    | 1.0<br>1.0 | -<br>1.0      |
| Heavy Truck<br>Awarded<br>Awarded | 3Q16<br>3Q16 | 3 Yr<br>5 Yr | 1Q17<br>2Q18 | 1.0           | 1.5<br>1.5 | 2.0<br>2.6    |
| All Terrain<br>Awarded            | 3Q16         | 6 Yr         | 1Q18         | -             | 2.5        | 3.0           |
| Off Highway<br>Awarded<br>Total   | 1Q17         | 5 Yr         | 4Q17         | 0.1<br>\$ 2.8 | 0.2        | 0.3<br>\$12.9 |





## **New Program Awards: Sypris Electronics**



- New program awards to drive double digit growth in 2017
- Complex, high-cost-offailure strategic platforms
- Fits existing capacity and unique capabilities
- Follow-on business to consist of future builds of these programs as funded
- Strong backlog and robust new business pipeline continue to provide momentum
- Outlook is positive

|                            |      |      | Revenue |         |         |
|----------------------------|------|------|---------|---------|---------|
| Market                     | Date | SOP  | 2017    | 2018    | 2019    |
| Communication & Navigation |      |      |         |         |         |
| Awarded                    | 1Q17 | 1Q18 | \$ -    | \$ 0.9  | \$ -    |
| Awarded                    | 2H16 | 1Q17 | 1.9     | 2.3     | -       |
| Follow-on                  | 2H18 | 1Q19 | -       | -       | 2.3     |
| Infrared Countermeasures   |      |      |         |         |         |
| Awarded                    | 2H16 | 1Q17 | 0.6     | -       | -       |
| Awarded                    | 2H17 | 1Q18 | -       | 0.8     | -       |
| Follow-on                  | 2H18 | 1Q19 | -       | -       | 1.3     |
| Weapons Systems            |      |      |         |         |         |
| Awarded                    | 2H16 | 1Q17 | 2.6     | -       | -       |
| Awarded                    | 2H17 | 1Q18 | -       | 2.6     | -       |
| Follow-on                  | 2H18 | 1Q19 | -       | -       | 2.6     |
| Medical Devices            |      |      |         |         |         |
| Awarded                    | 2H16 | 1Q17 | 1.3     | 0.9     | -       |
| Follow-on                  | 1H18 | 4Q18 | -       | 0.4     | 1.3     |
| Electronic Warfare         |      |      |         |         |         |
| Awarded                    | 2H16 | 2Q17 | 1.6     | -       | -       |
| Follow-on                  | 2H17 | 1Q18 |         | 4.5     | 4.5     |
| Total                      |      |      | \$ 8.0  | \$ 12.3 | \$ 11.9 |





#### Results



#### **Sypris Technologies**

- Globally competitive platform
  - Lower variable cost
  - Elimination of redundant fixed overhead
  - Elimination of redundant capital requirements
  - Increased capacity utilization
- Reduced breakeven point and increased margins
- Talent redistributed between locations
  - Accelerate new product development
  - Improve processes, routings and standards
  - Drive supply chain and continuous improvement effectiveness
- Toluca will serve as a low-cost manufacturing source



#### Results



#### **Sypris Electronics**

- Clear, singular strategic vision
- Material improvement in competitive profile
  - Reduction in fixed overhead
  - Substantially lower SG&A
  - Improved operational visibility and cycle times
  - Additional absorption will further reduce rates and increase competitiveness

#### Consolidated

- \$26.3 million of cost reduction actions substantially complete as of August, 2017
- Recent multi-year awards and follow-on business expected to provide \$20.7 million of new sales in 2018 and \$24.8 million of sales in 2019
- The combination is expected to support a return to profitability by 2H17 and further margin growth in 2018





# **Financial Review Second Quarter 2017**

August 15, 2017

Anthony C. Allen
Vice President & CFO

### **Q2 Financial Results**



| \$ millions               | 2Q 2017      |       |    |       |    |       | 1Q 2017      |        |        |        |
|---------------------------|--------------|-------|----|-------|----|-------|--------------|--------|--------|--------|
|                           | Consolidated |       | ST |       | SE |       | Consolidated |        | Change |        |
| Net Revenue               | \$           | 21.2  | \$ | 14.1  | \$ | 7.2   | \$           | 18.2   | \$     | 3.0    |
| Gross Margin              |              | 7.5%  |    | 2.1%  |    | 18.1% |              | (3.8)% | 113    | 30 bps |
| Adjusted Operating Income | \$           | (2.0) | \$ | (1.2) | \$ | 0.6   | \$           | (4.1)  | \$     | 2.1    |

- Sequential quarterly revenue growth of 16.8%
- Consolidated 2Q gross margin of 7.5%, an increase of 1,130 bps over 1Q
- SG&A as a percent of revenue declines to 16.9% in 2Q from 18.8% in 1Q
- Adjusted operating income improved over 50% or \$2.1 million sequentially
- Severance and equipment relocation of \$0.9 million in 2Q for Broadway Plant transition

## **Sypris Electronics Q2 Highlights**





- 33% revenue growth
- 1,630 bps gross margin improvement
- YTD operating profit
- New program ramp-ups underway
- Cost savings from facility relocation being realized
- Strong backlog to support 2H shipments
- Energized team

## **Sypris Technologies Q2 Highlights**

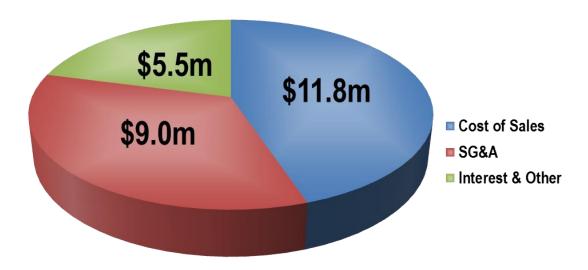




- 10% revenue growth
- 830 bps gross margin improvement
- Transition of Broadway operations nearing completion
- Employee retention rate exceeded expectations during transition
- Accelerated rebuild of equipment to support customer deliveries
- Customer approvals for production transfer in process

#### **Cost Reduction Goals**





Two-Year \$26.3 million Cost Reduction Target

- Cost of sales impacted in 2017 by extended production in Broadway and investments in labor and equipment rebuilds to support customer demand – completed as of 8/4/17
- Achieving year-over-year SG&A reductions as planned
- Severance expense fully recognized in 1H 2017 and relocation costs will continue as planned through 2H 2017 and 2018
- On target for two-year objective

## **Outlook Update**



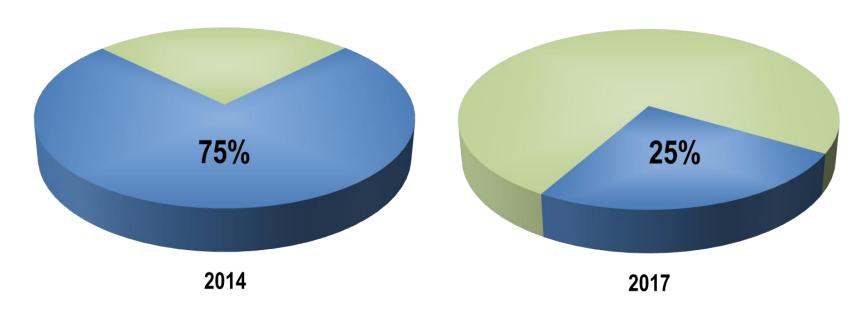
|              | 1H 2017        |         |  | 2H 2017        |                 |  |  |
|--------------|----------------|---------|--|----------------|-----------------|--|--|
|              | Outlook Actual |         |  | Prior Outlook  | Current Outlook |  |  |
| Revenue      | \$38m to \$40m | \$39.4m |  | \$40m to \$42m | \$42m to \$44m  |  |  |
| Gross Margin | 5% to 7%       | 2.3%    |  | 15% to 17%     | 15% to 17%      |  |  |
| SG&A         | 17% to 19%     | 17.8%   |  | 16% to 18%     | 15% to 16%      |  |  |

- Raising revenue outlook for 2H reflecting solid backlog; new business further supporting margin expansion
- Investments to support customer shipments during transition phase now complete
- Sequential improvement in gross margin from negative 3.8% in Q1 to positive 7.5% in Q2 provides solid base for further expansion in Q3 and Q4
- SG&A within range in 1H, with potential upside to 2H
- Expect to return to profitability during 2H

#### **Customer Concentration**



**Top 2 Customers as a Percent of Revenue** 

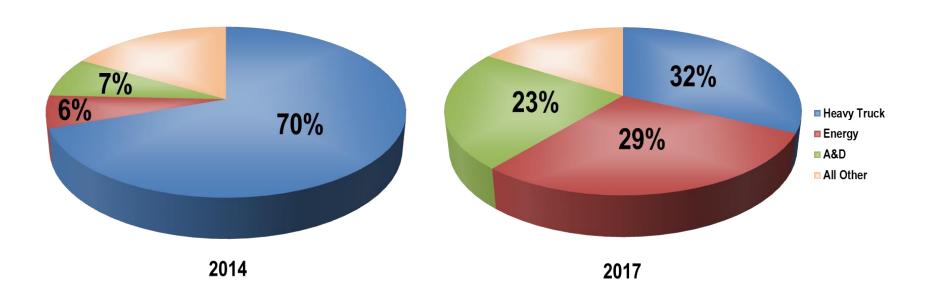


- No single customer expected to account for > 15% of revenue in 2017
- Balanced customer base in both segments
- Adding new customers to further diversify portfolio

## **Revenue Mix by Market**



#### **Top Markets as a Percent of Revenue**



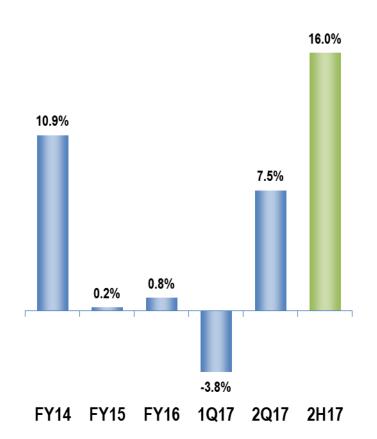
- Significant shift in markets served provides balanced revenue mix
- Expect reduced volatility with less dependence on heavy truck market
- Exploring new markets to provide growth opportunities for both segments

## Mix + Cost Reductions Drive Margin in 2H



- Expect expansion of gross margin in 2H 2017 to 15-17% of revenue
- Nearly 50% increase in GM% as compared to 2014
- Lower cost profile and more balanced revenue mix drive increased margin performance
- Cost reductions, new business awards and follow-on business create further margin improvement opportunities in 2018

#### **Gross Margin**



## **Key Takeaways**



- Revenue increased 16.8% sequentially during Q2 and gross margins improved to 7.5%
- All major actions have now been completed as of August with regard to our two-year, \$26.3 million cost improvement target
- Raised revenue guidance and confirmed gross margin outlook for 2H 2017
  - 2H17: Revenue \$42.0-\$44.0 million; Gross margin 15.0%-17.0%; EBITDA 7.0%-9.0%
- Gross margin target for 2H 2017 ~50% above FY 2014 results on significantly lower volume
- 2Q and YTD 2017 SG&A expense down 32% and 40% YOY, respectively
- Diversification of customers, markets and products continues to improve
- Leveraging lower cost structure to improve competitive position for new business awards
- New and follow-on business pipeline expected to drive growth in 2018 and 2019
  - \$20.7 million in 2018 and \$24.8 million in 2019
- Improved cost-competitive platform well-positioned for profitable growth
- Expect to return to profitability during 2H



## **Question and Answer Session 2Q Earnings Conference Call**

August 15, 2017

Jeffrey T. Gill President & CEO

**Anthony C. Allen** 

Vice President & CFO